

# Zach Wiltgen

---

## About

A curious spirit, music buff, and designer with a unique and practical skill set, ranging from print design to coding. Nine to five I am churning out HTML emails and marketing collateral, while my free time consists of drumming, music blogging, and keeping up with the vast Chicago food scene.



[zach.m.wiltgen@gmail.com](mailto:zach.m.wiltgen@gmail.com)



(708) 408-7166



[zachmwiltgen.com](http://zachmwiltgen.com)



[behance.com/zachwiltgen](https://behance.com/zachwiltgen)



**UNIVERSITY OF ILLINOIS (UIUC)**

B.S. in Advertising, Minor in Spanish

---

## Experience

### MICHAEL COLEMAN CREATIVE SERVICES

*Digital Designer* | March 2016 - Present

In addition to designing print promotional materials, I work directly with clients to produce all of their digital creative including engaging social media graphics, HTML5 advertising, responsive HTML emails, WordPress websites, and more. Michael Coleman, LLC focuses on serving the hospitality and real estate industries.

### FCB CHICAGO

*Digital Intern* | June 2015 - August 2015

I performed an audit of 560 social accounts to gather insights for a future social strategy for Aramark. I also helped build and maintain an information architecture for a global enterprise website redesign.

### THE MARCHING ILLINI

*Drumline Section Leader* | March 2013 - December 2014

I led 35 percussionists to meet the music and marching standards set by our director. I wrote music for performances, designed merchandise, and maintained Illini Drumline social media. It was my responsibility to uphold the high quality of our performance unit on the Big Ten stage.

### CHICAGO BEARS DRUMLINE

*Performer* | July 2016 - Present

As a member of the Chicago Bears entertainment team, our main initiative is to ensure that the thousands of fans on game day have a positive experience beyond football. Other responsibilities included coordinating and managing external gigs for various clients and maintaining a classy and professional image for the organization year round.

### EDM CHICAGO (WWW.EDMCHICAGO.COM)

*Writer* | June 2013 - May 2015

I published articles about news, releases, and events within the electronic music genre to a daily readership of 20,000 visitors. I also interviewed artists and worked with record labels to promote their specific output.

### MIXIFY

*Partnership Coordinator* | June 2013 - May 2014

I established a partnership between Mixify's Clubcast service and Joe's Brewery and organized three separate events at the venue that increased attendance on otherwise under-performing nights.